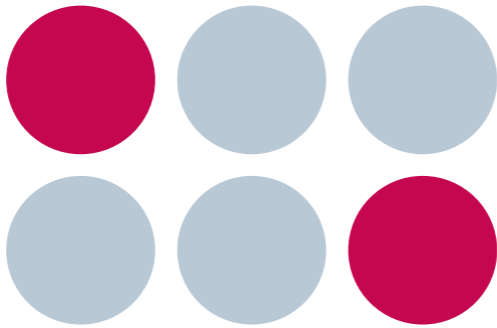


antipod



Imagination encircles the world. (Albert Einstein)

antipod

full service marketing communications agency

- * **marketing communications**
- strategy services** *
- * **defining brands and corporate identity** *
- * **designing communication supports**
- and campaigns** *

our track record since 2003

- * Bulgari Perfumes * Feldschlösschen Boissons
- * British American Tobacco * IMD Business School
- * Geneva Center for Security Policies
- * Guide de la Suisse Gourmande
- * Equal-Salary * Unico-First
- * Plaisirs Gastronomie & Voyages
- * Esprit Evasion * Guardian Trust Ltd
- * Kidspace * Mind-On-Site
- * Ethometric * DKMA * Biocosc
- * Ilion Security * Jean Gallay
- * SmartBee * Heaven's Brand *



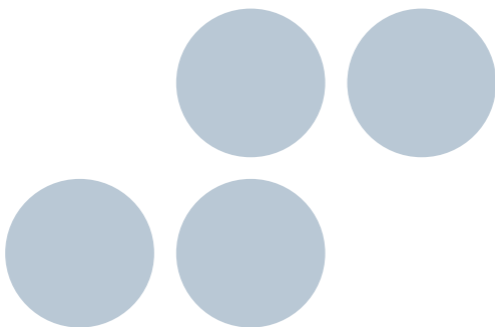
our global approach

antipod

is all about meeting communication
needs within the framework of your company's
marketing strategy.

For each project we identify
the best technical and media platform,
by bringing in
**our global expertise in consulting
and design in the areas of:**

- * Brand strategy & identity
- * Interactive & new media
- * Advertising and promotion
 - * Edition
 - * Viral campaigns
- * At-retail marketing communications
 - * Merchandising
 - * Corporate fashion design
 - * Packaging
 - * Public Relations
- * Trend & consumer insights



your communications
architect

antipod

is composed of

**a core-business pool
of seasoned professionals**

in Marketing Communications
and Project Management

who stand out in terms of their
strategic thinking and creativity.

**We bring in the right people
for your brand philosophy**

and budget and work for you
as a Communications Architect
with hand-picked creative talents

and technical experts

(graphic and web designers,
copywriters, video producers...)

to deliver team-designed,
highly creative end products.



« In today's increasingly
complex technical and media-oriented
environment
we look at marketing communications
as a global entity.
Our aim is to optimize
the consumer's overall brand experience
by establishing the appropriate dialogue,
at the right time
and in the right place.
Our philosophy
and the nature of our client relationships
are based on an open-minded approach,
teamwork, listening,
analysis and creative
awareness. »

(Sylvie Rottmeier, Managing Partner)

antipod
RUE DU CENTRE 52
1025 ST-SULPICE (VD)
SUISSE
+41(0)21 534 40 18
imagination@antipod.ch

www.antipod.ch